



# RAVENS RUMBLE

SPONSORSHIP PACKAGE

CELEBRATING 20 YEARS OF ASPENGROVE SCHOOL

SATURDAY, JUNE 8TH, 2024



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# ABOUT **THE RAVENS RUMBLE**

Aspengrove School is thrilled to announce its first ever RAVENS RUMBLE! This inaugural event is in celebration of Aspengrove's 20th anniversary and is a fun way to bring our community together to both celebrate and fundraise for our school. One of our strategic priorities is "healthy bodies, healthy minds" and what better way to put this into practice than to head outside together as a community on our beautiful campus? This obstacle course event - for all ages and athletic abilities - is a great way to explore the trails of our expansive campus, work together as a team, get some exercise, and most importantly, have fun!



## WHY YOUR SUPPORT MAKES A DIFFERENCE



While it may be cliché to say that our children are the future, we truly believe they are! When you invest in young people and in education, you are helping to create a better future. At Aspengrove, we strive to deliver an education that empowers our students to ask questions, think bigger than themselves, and to become future leaders who will go on to make a difference in the world.

## HOW YOUR SPONSORSHIP IS RECOGNIZED



Our school serves 274 students, living in the Qualicum to South Nanaimo region. Our families value supporting the communities in which they live and many are local business owners, entrepreneurs, and community leaders. Additionally, we have regular communication with 1100+ alumni and families.

There will also be a peer-to-peer fundraising component to our event. Each participant will promote their fundraising page to their personal network, thereby exponentially boosting the exposure of the sponsors' profiles.



# PREMIER SPONSOR



\$10,000

## EVENT PROFILE

- Exclusive designation as Premier Event Sponsor
- Prominent logo placement on all marketing materials
- Exclusive highlight on event website page and in Aspengrove eNews (745 subscribers)
- Included in social media posts leading up to and post-event (>1100 followers on each of Instagram & Facebook)
- Opportunity to provide branded collateral to guests
- Company name included in remarks by emcee
- 4 team registrations with lunch included







# GOLD SPONSORS

\$5,000



## EVENT PROFILE

- Prominent logo placement on all marketing materials
- Prominent logo placement on event website page and in Aspengrove eNews (745 subscribers)
- Included in social media posts leading up to and post-event (>1100 followers on each of Instagram & Facebook)
- Company name included in remarks by Emcee
- 2 team registrations with lunch included





# SILVER SPONSORS



\$2,500

## EVENT PROFILE

- Logo included on all marketing materials
- Logo on event website page and in Aspengrove eNews leading up to and post-event (745 subscribers)
- Included in social media posts leading up to and post-event (>1100 followers on each of Instagram & Facebook)
- Company name included in remarks by Emcee
- 1 team registration with lunch included

# BRONZE SPONSORS

\$1,000

## EVENT PROFILE

- Logo included on all marketing materials
- Logo on event website page and in Aspengrove eNews leading up to and post-event (745 subscribers)
- Included in social media posts leading up to and post-event (>1100 followers on each of Instagram & Facebook)
- Company name included in remarks by Emcee



# OBSTACLE SPONSORS

\$2,000



## EVENT PROFILE

- Focused, exclusive sponsorship level
- Your corporate advertising located at obstacle site (sponsors ideally provide their own outdoor signage at site)
- Included in social media posts leading up to and post-event (>1100 followers on each of Instagram & Facebook)
- Included in Aspengrove eNews leading up to and post-event (745 subscribers)



# GIFT-IN-KIND

\$500 +

## EVENT PROFILE

- Included in social media post leading up to and post-event
- Included in Aspengrove eNews leading up to and post-event (745 subscribers)



# RAVENS RUMBLE

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**ASPENGROVE**  
SCHOOL